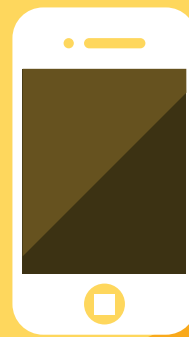


# Incentives For Your Telecom Promotion

## ACQUISITION AND RETENTION MARKETING PROGRAMS



Why not consider a cash reward/rebate alternative for your next telecom acquisition or retention promotion? Fandango Rewards offers memorable entertainment customer incentives ranging from movie tickets and movie downloads to eGift cards that represent dozens of popular retailers, restaurants and services.

We've conducted movie specific promotions matching movies and telecom products that have lifted sales for global clients in mobile retail outlets. Let us customize a movie-specific promotion that you can pre-load on your phone's SD card.

With our reward codes, customers can instantly download their incentive right to their phone or at home on their computer. And digital rewards keep your fulfillment costs low versus mail-in rebates and plastic cards.

Use Fandango movie, music, eGift cards and digital rewards for dealer acquisition or retention offers.

FandangoNOW, our proprietary on-demand video streaming service, offers a less expensive alternative to movie tickets.

Let us customize a movie specific promotion for you that can be featured as in-store promotions.

Fandango can deliver rewards virtually so consumers can leave your any retailer or mobile store with their reward in hand.

Fandango can deliver hundreds of incentives digitally to a personal smartphone or computer, keeping fulfillment costs low and aspirations high.



AT&T ▶



T-MOBILE ▶



VERIZON ▶