

Create Movie Tie-Ins For Your Brand

WE CHANGE CONSUMER BEHAVIOR



Shopper marketing experts all agree that movie and shopping rewards for gift with purchase historically have reflected the highest lift and positive sales gain for marketing programs.

That's why Fandango Rewards movie tickets, FandangoNOW movie downloads, music and eGift cards can help move your product in-store. The power of the Fandango brand, plus the easy digital distribution of our rewards at point-of-sale via on-pack, in-pack codes, Catalina or mobile receipt validation make any of our incentive products the perfect compliment to your next shopper marketing promotion.

Our experienced shopper marketing sales team delivers the coalition by working with retailers, movie studios and manufacturers/brands to create all the assets and details to best equip a client to run a successful in-store movie promotion. Featuring our Fandango Rewards, we are poised to deliver programs that drive consumer sales.

Fandango works with every major studio to develop programs around the vertical of Grocery, C-store, Department Store and CPG manufacturers.

We work with the studios to develop movie-specific images to create custom-branded websites, signage and other collateral to feature the tie-in.

FandangoNOW, our proprietary on-demand video streaming service, offers a less expensive alternative to movie tickets.



DR PEPPER ▶



GENERAL MILLS ▶



TYSON ▶