

Our Rewards Help Change Consumer Behavior

TURN YOUR CASUAL BUYER INTO A LOYAL CUSTOMER



We offer digital rewards and retailer eGift cards, virtual Visa® rewards*, downloadable and streaming movies, TV shows, music, games, apps, eBooks and more. All of our reward programs are customized to fit each of your client's goals, and are scalable based on need.

Fandango's family of movie entertainment products delivers one online destination for consumer ticketing, streaming and content. This is a true movie reward with advance purchasing capabilities and mobile redemption through any number of award winning mobile apps. More importantly, our Fandango movie rewards reach a massive consumer audience of more than 60 million monthly unique visitors.

We also offer FandangoNOW, our proprietary on-demand video service featuring 80,000 movie and TV titles. Along with the acquisition of Flixster and Rotten Tomatoes, Fandango allows your brand's customers the entire movie going experience from content, to movie-going, to home entertainment.

In 2018, Fandango's issued more than 100 million reward codes to over 700 clients including Frito-Lay, Kimberly Clark, McDonald's Coca-Cola, General Mills, Unilever, Microsoft, Walmart and Target and many other blue-chip brands.

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Our movie ticket acceptance network boasts unrestricted movie admission to 40,000+ movie screens and reserved seating at 29,000+ screens.

We offer digital rewards for music, movies, apps, eBooks, games and more. Customized, and designed as a low-cost, scalable consumer or employee reward.

Select from dozens of retailers or let your target audience select the card that they most want from our eGift card reward portfolio. More importantly, you can deliver your eGift card online or via a mobile device and save on plastic and fulfillment costs.

We can deliver our rewards through various delivery channels including in-pack and on-pack, online, via Catalina Marketing through SMS/mobile, as a pre-printed movie ticket or collectible cards.

INNOVATIVE TECHNOLOGY

We thrive on developing new solutions to meet YOUR needs.

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REWARDS IN ACTION

See the exciting programs our clients have been creating and giving.

SHOW ME

WHY FANDANGO?

What makes our rewards the go-to of trusted brands?

FIND OUT