

Our Rewards Will Top-Off Your Sales

VALUE ADD FOR BEVERAGE BRANDS



Movie going and a cold beverage have been a popular American pastime since cinemas first opened their doors. From sweepstakes to under-the-cap-promotions, Fandango movie tickets have helped deliver this consumer experience to dozens of beverage brands.

Our movie tickets are the perfect compliment for in-store promotions that will boost beverage sales against the competition. Movie ticket promotions add shelf and end-cap space in hundreds of grocery aisles through in-pack, on-pack or stickered package promotions. And for extra excitement, let's create a movie-specific campaign featuring a blockbuster. For in-home fun we offer FandangoNOW, our proprietary, on-demand video streaming service featuring 80,000 movie and TV titles to choose from. And delivery is a cinch. With Catalina and our state-of-the-art mobile receipt validation capability, we can instantly get movie tickets or streaming codes to your customers.

Retailer eGift cards are also available to co-brand with your product, offering consumers compelling value-add options for buying. And we offer virtual Visa® rewards for online shopping that satisfies any customer preference.

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Branded reward and activation sites to capture important consumer data.

Accepted at all theaters that pour major consumer beverage brands.

Tickets can be valid at cinemas only where your beverage brand is poured.

Mobile receipt validation and Catalina marketing capabilities at all retailers who sell your brand.

Movie-related contest prizes are made available through our campaign.


FandangoNOW offers a low cost alternative to movie tickets with on-demand video rewards.



COCA COLA ▶



DR PEPPER ▶



STELLA ARTOIS ▶