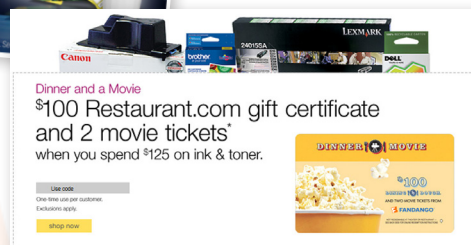
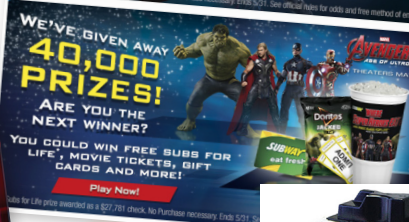


Put Fandango Rewards On Your Menu

THINK DINNER AND A MOVIE



Movie going and dining make for America's favorite weekend night out. Last year nearly 1.5 billion people went to the movies. That's more than attendance at all major sports events combined. Now wouldn't capturing a fraction of that audience at your restaurant help increase sales?

No one delivers the experience of going to the movies better than Fandango Rewards. We love the movies and we love developing movie themes that can create seasonal dining promotions. More importantly, we've had proven success when creating a movie-specific theme for restaurant chains. Let us show you how a value-add movie reward can boost your frequency, buy-one get-one, special menu offerings and rebate/reward promotions.

Our other Fandango Rewards offer memorable entertainment customer incentives ranging from FandangoNOW movie downloads, music downloads, virtual Visa® rewards* and eGift cards that represent dozens of popular retailers. With our reward codes, customers can instantly download their incentive right on their phone or computer. Virtual rewards make fulfillment easy and costs low versus coupons or plastic cards.

*Issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc.

- Use Fandango Rewards movie and shopping rewards for dining promotions and loyalty programs
- Accepted at nearly all theaters nationwide; close to your restaurant locations
- Let us customize a movie-specific promotion that can feature your restaurant menu around seasonal dining promotions
- We can deliver rewards virtually so consumers can leave your restaurant with their movie admission in hand. The perfect dinner and a movie reward
- FandangoNOW, our proprietary on-demand video streaming service, offers a less expensive alternative to movie tickets

rewardsinfo@fandango.com 775-888-4578

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