

Let Us Reward Your Policyholders

THANK YOUR NEWEST CUSTOMERS & REWARD POLICY RENEWALS



Humana Vitality
Reward certificate is valid for one admission (up to \$12.00 total value) to see any mo



Cutting through the insurance marketing and rate quote clutter requires differentiating your company to new policyholders and maintaining retention. Fandango Rewards can help add value to your sales efforts by providing movie tickets to customize your promotions.

No matter what policies you focus your customer acquisition and marketing campaigns, our rewards can reach any demographic to enable your sales efforts. You can surprise and delight your policyholders for their loyalty.

Fandango movie tickets are accepted at theaters nationwide and can be delivered as a single admission, pair of tickets, even family 4-packs.

Using digital fulfillment, your policyholders can redeem rewards to their phone or onto a computer. Whenever you want to provide them with a thank you, it will be immediate.

- Differentiate your insurance company's acquisition and retention programs with movie tickets from Fandango
- FandangoNOW, our proprietary on-demand video streaming service, offers a less expensive alternative to movie tickets
- Fandango Promo Codes are easy to distribute and can be redeemed instantly on personal computers and mobile devices
- Pricing is based on expected redemption, so you pay much less than the the reward face value

rewardsinfo@fandango.com 775-888-4578

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