

Let Us Enhance Your Loyalty Programs

MOVIE & SHOPPING REWARDS FOR YOUR CUSTOMERS & CARDHOLDERS



Fandango's experiential reward products can become compelling additions to your rewards portfolio and are excellent "point burn" features for loyal customers and cardholders.

Fandango Rewards can be positioned as an entertainment enhancement for your debit/credit card loyalty programs, frequency promotions, sweepstakes, acquisition/retention and usage campaigns. Our movie tickets are accepted at theaters nationwide and come as a single ticket or pair of tickets. Our virtual Visa® rewards* and eGift cards are accepted everywhere online. Denominations can be as small as \$5 up to \$500.

Our rewards are provided digitally. Your customers can instantly download their reward to their phone or on a computer when they sign up or use one of your featured bank promotion products. Digital rewards also keep your fulfillment costs low and easy to distribute anywhere and anytime to your customers.

- Our movie tickets are accepted at more than 36,000 movie screens nationwide and 32,000 globally
- Let our studio relations team help select a specific movie to feature in your promotions
- Position our rewards as special customer experiences for acquisition and retention campaigns
- FandangoNOW, our proprietary on-demand video streaming service, offers a less expensive alternative to movie tickets
- Only pay for rewards actually used by your guests

*Issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc.

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 **FANDANGO® REWARDS**
fandangorewards.com