

# More Ways We Love The Movies

FANSHOP OFFERS MOVIE GEAR, COLLECTIBLES AS REWARDS

## F FANDANGO® FANSHOP

**Want to offer your clients and employees real movie memories? Now FanShop -- Fandango's new online store -- offers more choices to the Fandango Rewards portfolio.**

From collectibles and one-of-a-kind items that come straight from movie studios, to gear from your favorite blockbusters, FanShop offers a full range of compelling movie merchandise.

With the addition of FanShop, Fandango Rewards now provides the entire movie experience: movie tickets, downloads to concession rewards, and movie memorabilia.

FanShop Rewards can be provided digitally, and consumers can choose from a variety of movie-themed apparel (t-shirts, hoodies, hats), pins and commemoratives as well as toys and collectibles. FanShop Rewards can offer dollars-off on online movie premiums, or allow you to customize your promotion around movie merchandise combined with movie tickets or a movie download. By providing digital rewards, we make fulfillment easy and keep costs low versus coupons or plastic cards.

Fandango's family of movie entertainment products delivers one online destination for consumer ticketing, streaming and content. We are a true movie reward with advance purchasing capabilities and mobile redemption through any number of award-winning mobile apps. More importantly, our Fandango movie rewards reach a massive consumer audience of more than 60 million monthly unique visitors.



- All rewards delivered electronically for easy fulfillment; orders processed between 1-2 business days
- Movie premiums can be found by a movie title or particular category
- Couple your FanShop reward with a movie ticket, download or movie concessions
- All orders must be placed online; exchanges accepted



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