

# Offer Customer Rewards for Gifts & Deliveries



Awareness, Acquisition, Retention. All are key components of your marketing initiatives. What strategies are you using to acquire new customers, incentivize purchase and build loyalty? Today's consumers want more than dollars off or rebates – they want rewards and experiences that resonate with their lifestyles.

Fandango Rewards is here to help. We use our products like movie tickets, movie rentals, retail eGift cards and digital cash accounts to build custom promotions and offers that influence consumer behavior.

The best part is that you only pay a fraction of the face cost of the rewards, allowing you to deliver high value to consumers at an economical price. Setting your costs up front also makes it easy to measure sales lift and determine ROI.

Let's make your next offer the most effective yet. Give consumers what they want, entertainment and shopping experiences.

- Differentiate your brand's purchasing or delivery experience with movie tickets or eGift cards from Fandango Rewards
- Use our rewards for awareness, acquisition or retention
- We can help you make movie-specific themes with blockbuster releases
- We can customize for any holiday occasion or brand promotion
- Digital rewards are easy to distribute to purchaser or recipient
- Only pay for rewards used by your guests

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