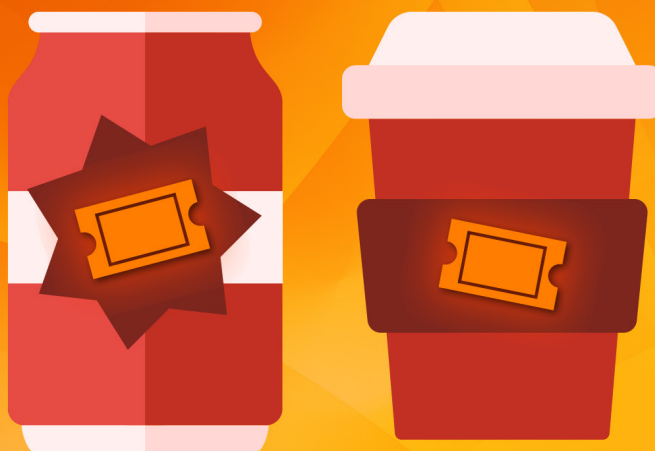


Let Our Rewards Top-Off Your Beverage Sales

VALUE ADD SALES FOR YOUR BRANDS



Movie going and a cold beverage have been a popular American pastime since cinemas first opened their doors. From sweepstakes to under-the-cap-promotions, Fandango Rewards movie tickets have helped deliver this consumer experience to dozens of beverage brands.

Our movie tickets are the perfect compliment for in-store promotions that can boost beverage sales against the competition. Movie ticket promotions add shelf and end-cap space in hundreds of grocery aisles through in-pack, on-pack or stickered package promotions. We can even help you identify a particular Hollywood movie to create movie-specific campaigns. In addition, we offer FandangoNOW, our proprietary, on-demand video streaming service featuring 40,000 movie and TV titles to choose from.

Through Catalina and our state-of-the-art mobile receipt validation capability, we instantly reward movie tickets to consumers who buy your brand. We also offer other rewards like retailer eGift cards and virtual Visa® card accounts* to change up your promotion theme.

- Branded reward and activation sites to capture important consumer data
- Accepted at all theaters that pour major consumer beverage brands
- Tickets can be valid at cinemas only where your beverage brand is poured
- Mobile receipt validation and Catalina marketing capabilities at all retailers who sell your brand
- Movie-related contest prizes are made available through our campaign
- FandangoNOW offers a low cost alternative to movie tickets with on-demand video rewards

*Issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc.

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 **FANDANGO® REWARDS**
fandangorewards.com