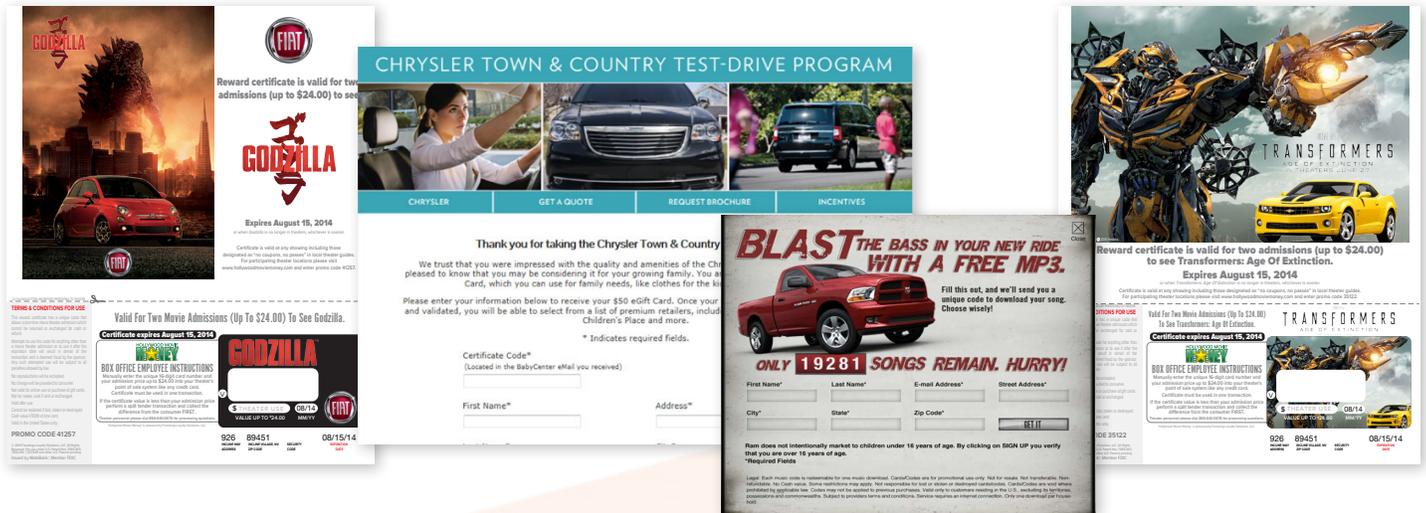


Shift Into High Gear With Fandango

SUPPORTING TEST DRIVES, SALES AND SERVICE



With all the auto brand advertising and promotions that bombard consumers with options, you are challenged everyday as to how to raise your product above the marketing clutter. Fandango Rewards offers entertainment rewards like movie tickets, movie downloads and popular consumer gift cards that can make buying a car or car accessories a memorable experience.

Creating dealership test drives or sales frequency programs using movie tickets have proven to lift customer sales. Your auto-related business can take advantage of America's love for the movies by offering movie tickets to popular Hollywood blockbusters from Fandango.

As an alternative to movie tickets, we offer FandangoNOW, our new on-demand video service featuring over 40,000 TV and movie titles for your customers to choose from. In addition, we have dozens of popular top brand retailer eGift cards that you can co-brand with your product, offering consumers compelling value add-options for buying your brand. And we have digital rewards like music, movies and online shopping that satisfies any customer preference.

Most important, Fandango Rewards can deliver hundreds of incentives digitally to a personal smartphone or computer, keeping fulfillment costs low and aspirations high.

- Use Fandango movie and shopping rewards for dealer test drives
- Manufacturers can feature our Fandango Reward products to incent distributors or sales people
- Fandango can deliver rewards virtually so consumers can leave your showroom or store with their reward in hand
- Connect your dealership or brand with Hollywood's top movie releases; let us help customize your promotion
- Use our experience to custom-build seasonal or evergreen promotions and employee incentive programs for your dealership, retail store or distributor network
- FandangoNOW offers a less expensive alternative to movie rewards. Offer this reward to download more than 40,000 movie and TV titles

rewardsinfo@fandango.com 775-888-4578

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